



PRESS RELEASE

PUMA SIGNS RISING POLE VAULT STAR ARMAND “MONDO” DUPLANTIS

Herzogenaurach, Germany, June 11th 2019 – Global sports company PUMA has signed rising Pole Vault star Armand “Mondo” Duplantis, the young athlete competing for Sweden, who will further boost the company’s impressive roster of track and field athletes

At only 19 years of age, U.S. born Mondo has already won several medals and broken a fair share of records. In 2018, he stunned the track and field world at the European Championships by setting a U20 record for a 6.05m jump and taking the gold medal.

“I don’t want to sound like a cliché, but being part of the PUMA family is a dream come true,” said Mondo about his new relationship with the sports brand. “It’s a perfect fit because Usain Bolt is the greatest ever to live, and I’m not saying that I’m him, but following in his steps is an amazing opportunity. I’m honored that PUMA trusted me to represent the brand, I’ll do everything it takes to make them proud.”

Mondo’s success is the result of a lifelong dedication to the sport and being born into an athletic family. Coached by his mother and father, he grew up pole vaulting in his own backyard.

In addition to his exceptional athletic abilities, Mondo is a charismatic, inspiring, hard-working, and a highly motivated person. He has what it takes to shine in anything he strives for, especially on the road to 2020.

“We are humbled that Mondo has decided to join the PUMA family; he represents everything we are as a brand. PUMA has a long history in sports, and throughout the years we’ve partnered with some of the world’s greatest athletes, like legends Tommie Smith, Maradona, Pelé, and most recently, Usain Bolt,” said Pascal Rolling, Global Head of Running Sports Marketing. “We are confident that Mondo will leave a huge and memorable mark in the sport of Track and Field, as have many of our athletes.”

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PUMA

PUMA is one of the world’s leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For 70 years, PUMA has established a history of making fast product designs for the fastest athletes on the planet. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It engages in exciting collaborations with renowned design brands to bring innovative and fast designs to the sports world. The PUMA Group owns the brands PUMA, Cobra Golf and Dobotex. The company distributes its products in more than 120 countries, employs more than 13,000 people worldwide, and is headquartered in Herzogenaurach/Germany.